

ATLANTIS

THE PALM, DUBAI



There's a place just beyond your imagination

For generations, Arab people have spoken of a fabled place – one of momentous significance, splendor and prosperity – the place was known in Arabia as Atlantis.

As seafaring people, ancient Arabians would journey for many years to reach this mythical destination – a place of untold beauty and unsurpassed riches. Their journeys upon wooden dhows were filled with intrigue, challenge and discovery. And the most adventurous would return with spectacular treasures and stories from a place of unimaginable glory.



With the coming of the modern age, it was believed that this great place of knowledge was lost forever along with its mysteries and beauty buried in another time.

In late 2008 that lost place rises anew on an island reclaimed from the sea, welcoming guests from across continents as the new gateway to the region; this place is known as Atlantis, The Palm

Location

Atlantis, The Palm is uniquely positioned at the apex of the crescent on The Palm Jumeirah, accessible by The Palm monorail or via the six-lane vehicle tunnel. Dubai International Airport is 35 km away.

Flights

Dubai's location at the cross-roads of Europe, Asia and Africa makes for easy accessibility. London is seven hours away. Most European capitals and other major cities have direct flights to Dubai, many with a choice of operator. More than 80 airlines take advantage of Dubai's open skies policy, and operate to and from Dubai International Airport to more than 130 destinations, making it one of the world's busiest hubs. The addition of an ultra-modern third terminal by end 2007 will further increase accessibility and efficiency.

Weather

The UAE has a sub-tropical, arid climate. Rainfall is infrequent and irregular. Falling mainly in winter, it amounts to some 13 centimetres a year.

Accommodation

The opulent Royal Tower will offer 1,539 luxurious guest rooms and suites with breathtaking views of the Arabian Gulf or the Palm Jumeirah from every room. The exclusive Bridge Suite spanning the soaring towers as well as two stunning underwater Lost Chamber Suites will feature captivating and direct views into the marine habitat.

Room Rates for Business in Dubai

<i>Dates</i>	<i>Room Category</i>	<i>Quantity</i>	<i>Rate</i>
10-12 November 2008	Deluxe / Atlantis Room		AED1,750++

Rates are in UAE Dirham, per room per night, single or double occupancy, room only. Rates are subject to authority fees currently at 10% and 10% service charge. Rates quoted are valid for a period of 7 days. Breakfast is an additional AED125 per person taken on an individual basis. Rates are commissionable at 10% room only.

Check-in & Check-out

Check-in is 14.00 hours and check-out is 12.00 hours. In order to secure early check-in, full payment is required to book the room from the night before. Late check-out can be secured until 18.00 hours at 50% of the room rate or at the full group room rate after 18.00 hours.

Conference Centre and Facilities

Meetings and events will become legendary when hosted at the 5,600-square-metres state-of-the-art banqueting and conference wing. The facility features the Atlantis Ballroom with a capacity of 2,500 for a reception or 2,050 in theatre style, plus extensive breakout rooms, board rooms, Majlis, pre-function space, the Royal Terrace and a dedicated entrance. Additionally, the Palm Grove is a beautiful outside function area measuring 375 square metres situated near the beach with all amenities close to hand. Located in a peaceful enclave, this area is perfect for receptions and buffets.

Dining

With exquisite views and surrounded by the beauty of the sea, over sixteen restaurants and dining experiences are nestled in tropical enclaves, delightful hideaways or in the heart of Atlantis itself.

Guests will be welcomed to dine at some of the finest culinary establishments in the world. Atlantis, The Palm will debut four restaurants from four internationally renowned chefs – this will be the outpost in Dubai for celebrity chefs and fine dining in 2008 and years to come.

Leading the way will be Nobu, the internationally acclaimed new style Japanese restaurant conceived and run by heralded chef Nobu Matsuhisa along with partner Robert DeNiro which will open here with gorgeous terrace vistas and elegant interiors.

The open kitchens and huge oven of the Italian Restaurant will be stoked by award winning chef, television personality, restaurateur and two star Michelin chef, Giorgio Locatelli, who will bring his usual flare and welcoming atmosphere, to this vibrant restaurant. Whilst two star Michelin chef, Michel Rostang, one of Paris's most creative chefs and the fifth generation of a distinguished French “cooking family” will create a fantastic Gallic dining experience in the sumptuous French Brasserie, in which dinners will relax and soak up the ‘joie de la vie’.

Completing the sensational line up of chefs; and in his first venture outside of Europe, will be Santi Santamaria, the world renowned three star Michelin chef, and member of Relias & Chateaux. Known as the Architect of Food, the culinary journey he will create in our gourmet restaurant will be cultivated in the origins of uncompromising fresh produce, flavoured with just the right amount of panache and zing.

*At Sanctuary created by David Visan of Buddha Bar fame, guests will enjoy the sophisticated and sensual delights of the night club which has been designed by Jeffrey Beers to provide exciting and imaginative entertainment adventures.***Aquaventure**

Designed to ignite the imagination, Aquaventure takes water-based attractions such as water slides, river rapids, waterfalls and water holes and adds first-of-its-kind special effects and technology, bringing them all together in a lush environment that is both immersive and interconnected. The Ziggurat is the grand icon of Aquaventure. At over 30 m (100 ft) tall, the temple will offer guests the choice of seven adrenaline-inducing water slides. 'The Leap of Faith' is a 27.5 m (90 ft) almost sheer vertical drop from the top of the Ziggurat, propelling riders into a clear acrylic tunnel submerged in the shark-filled lagoon.

The Lost Chambers and Ambassador Lagoon

The lost city of Atlantis comes to life in extraordinary underwater ruins, which re-create artifacts from the 11,000-year-old civilization. Through underground passageways, discover what sea creatures' life in Atlantis might have been like as you meander through this world of lost treasures, with 18 spectacular sea life exhibits to enthrall and entertain.

Spa & Fitness Centre

The Atlantis Spa will feature 27 wet and dry treatment rooms including steam room, sauna, vitality pool and relaxation area. A fully equipped fitness centre with stretch and yoga studio, a running track and four tennis courts are also available.