



BiD Sponsorship Opportunities November 10th & 11th 2008

Benefits of Sponsorship for your brand

Sponsorship provides your company with the opportunity to raise awareness of your brand to your target audience, as well as strengthening your position in the marketplace.

As a sponsor of BiD your organization will benefit from exposure to the highest caliber of industry professionals. Sponsorship demonstrates to the industry that your organization holds strength and vitality in the market reinforcing your brand to present clients and is an excellent platform for brand awareness and identity.

Official Lunch Sponsor 2 days 10th & 11th November

Location Jumeirah Beach Hotel Conference Centre, Shams Terrace

- Your company logo on signage placed on all tables as delegates relax before the next session. Material to be approved by organisers regarding size.
- Announcement that lunch is sponsored by your company during the exhibition
- Free standing banners in the lunch location 2 banners size 1 mtr x 2mtrs
- Have the opportunity to distribute your company information or gift to delegates (mount of materials should be within a reasonable level) during the lunch.
- Take the opportunity to place your managers at these tables to network and meet delegates at an informal level

The investment for the official lunch sponsor is \$13,500.00 per day (this includes lunch catering with soft beverages)



Registration Area Sponsor excluding material

Registration desks, backdrop 1 x 3 x 2mtrs Company banner (with material approval from organisers). Opportunity to distribute company information (agreed reasonable amount with organisers)

The investment for the Registration Area sponsor is \$10 .000.00 (excluding production costs)

Official Lanyard Sponsor (Neck Tie)

You'll have high brand visibility carried by each delegate attending. They will all be branded with your company logo for the duration of the event

The investment for the official Lanyard sponsor is \$ 6.000.00 (excluding production costs)

Other Brand Awareness Opportunities, please contact us for further information at the following address:

operations@bid-dubai.com or Tel: +971 4 355 1610

Seminar Room

Bid Cafe

Promotional Hostesses

Press Office

Visitor Carrier Bags

Visitor Preview Direct Mailer

Visitor Catalogue

Inserts in the Visitor Catalogue

Inserts in the Visitor Bag

Bow Banners / Flags

Light Boxes

Visitor Seating Areas

Catalogue Distribution Points