



BiD Sponsorship Opportunities November 10th & 11th 2008

Benefits of Sponsorship for your brand:

Sponsorship provides your company with the opportunity to raise awareness of your brand to your target audience, as well as strengthening your position in the marketplace.

As a sponsor of BiD your organisation will benefit from exposure to the highest calibre of industry professionals. Sponsorship demonstrates to the industry that your organisation holds strength and vitality in the market reinforcing your brand to present clients and is an excellent platform for brand awareness and identity.

Welcome Guest Cocktail Party November 9th 2008

Location Jumeirah Beach Hotel & Conference Centre,

- Your company logo on signage placed on all tables. Material to be approved by sponsor regarding size.
- Announcement in the official catalogue as Welcome sponsor
- Free standing banners in the lunch location 2 banners size 1 mtr x 2mtrs
- Have the opportunity to distribute your company information or gift to delegates (amount of materials should be within a reasonable level) during the lunch.
- Take the opportunity to bring your management to the event, network and meet delegates at an informal level.

Investment for the Welcome Guest Cocktail Party Sponsor is \$40,000.00 to include Selected Beverages.



Official Lunch Sponsor 11th November

Location Jumeirah Beach Hotel Conference Centre, Shams Terrace

- Your company logo on signage placed on all tables as delegates relax before the next session. Material to be approved by organisers regarding size.
- Announcement that lunch is sponsored by your company during the exhibition
- Free standing banners in the lunch location 2 banners size 1 mtr x 2mtrs
- Have the opportunity to distribute your company information or gift to delegates (amount of materials should be within a reasonable level) during the lunch.
- Take the opportunity to place your managers at these tables to network and meet delegates at an informal level

The investment for the official lunch sponsor is \$13.500.00 per day (this includes lunch catering with soft beverages)

Please be advised November 10th Lunch has been booked by Sponsor

Registration Area Sponsor excluding material (Taken)

Registration desks, backdrop 1 x 3 x 2mtrs Company banner (with material approval from organisers). Opportunity to distribute company information (agreed reasonable amount with organisers)

The investment for the Registration Area sponsor is \$10 .000.00 (excluding production costs)

Official Lanyard Sponsor (Neck Tie) (Taken)

You'll have high brand visibility carried by each delegate attending. They will all be branded with your company logo for the duration of the event



The investment for the official Lanyard sponsor is \$ 6.000.00 (excluding production costs)

Other Brand Awareness Opportunities or if you wish to have a tailor made branding opportunity please contact us for further information at the following address:

operationsa@bid-dubai.com Tel: +971 4 355 1610

Delegate Conference Bags:	US\$3000 (excludes production cost)
Main Signage branding:	US\$15000 (10 signs)
Delegate Folders Branding:	US\$3000 (excludes production costs)
Delegate pens:	US\$1000 (excludes production costs)
Website banner & link:	US\$3000
Full page advert in event guide:	
• Single Page \$1,000	
• Double Page \$2,500	
• Back Page \$3,500	
Five minute video presentation run six times per day on large plasma screen facing the delegate lounge:	US\$4000