

General Information

- 1) Exhibitors are requested to return all related forms to World Image (M.E.) L.L.C. by the deadlines indicated on each form. When the service is not required, please mark “not applicable” on the form & fill in the company name & stand number.
- 2) All Standard Shell Scheme Exhibitors must fill in the Fascia Name Form in this manual & return to World Image. For “Space Only” exhibitors, please mark “not applicable”.
- 3) For Electrical Order, kindly fill in the electrical order form & indicate in the grid plan the approximate location of each item. There will be a 20% surcharge for orders received after the deadline stated.
- 4) For Furniture Order, we have both system & ready made furniture available for rental. Order forms & colour photos are available. Again, there will be a 20% surcharge for orders received after the deadline stated, & priority will be given to advance orders.
- 5) For exhibitors who need assistance not mentioned above (e.g. graphics, stand design & fabrication, audio visual, etc), kindly contact us for more information.

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Standard Shell Scheme Specifications

All 3 x 3 or 3 x 4 sq. meter Standard Shell Scheme come with the following items:

- 1) All aluminium profiles & wall panels in white colour.
- 2) **Wall** – 3 sided wall with 1 no. fascia for centre booth & 2 sided wall with 2nos of fascia for corner booth. Wall ht. is 2.50mH.
- 3) **Fascia** – the fascia height with aluminium frame is 300mH with an infill panel of 160mmH. The exhibitors name & stand number in English will be in Helvetica medium upper case of 50mmH applied to the left side. However if any changes is required by the exhibitor there will be an additional charge payable by the exhibitor.
- 4) **Electrical** – provide 3nos of 100W track spotlights behind the fascia & 1 no. 250W power point (3 pin) along the backwall of the booth.

Standard Shell Scheme Rules

- 1) To prevent panels from damage, exhibitors must not use any other adhesive medium except Velcro. All adhesive materials such as stickers have to be mounted on a base panel which will then be adhered onto the wall panels by Velcro. It is the exhibitor's responsibility to remove all the Velcro before they leave at the end of the exhibition. The exhibitor will be charged US\$ 45.00 per panel for damages caused.
- 2) Screwing, drilling or nailing on any aluminium frames & panels of the Standard Shell Scheme booths are not allowed. The exhibitors or contractors shall be liable for the damage at US\$ 45.00 per panel & US\$ 120.00 per aluminium profile.
- 3) No painting is allowed on the panels. Once painted, the panel will be deemed as sold to the exhibitor at US\$ 45.00 per panel.
- 4) Rental shelves have limited weight carrying capacity of 10kg. per meter run. The exhibitor will bear responsibility for any damage caused by over loading.